

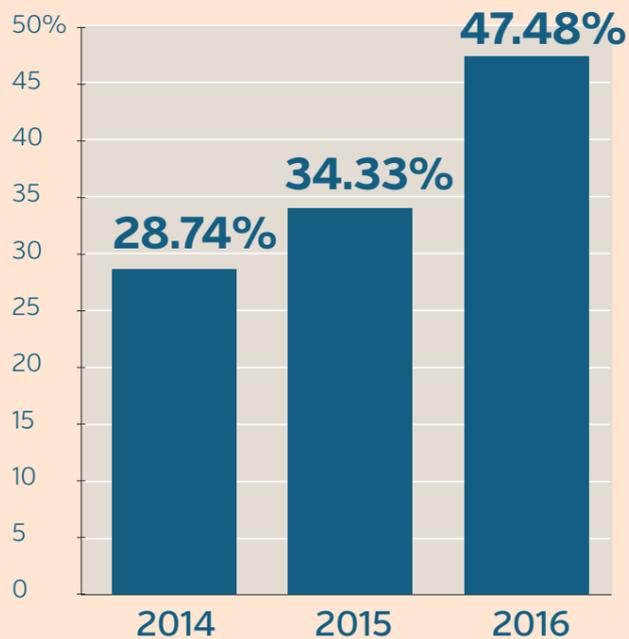
# Favorite phishing holes: Financial institutions

Cyber criminals are shifting their focus to financial institutions, payment-processing systems, and businesses that use point-of-sale terminals. But small and medium-size businesses, including banks and credit unions, can't relax; the number of victims grew in 2016.



## Worries rise as incidents climb

Phishing is the most affordable type of cyber crime in terms of investment and technical expertise required. A successful campaign could provide enough payment card credentials for a criminal to cash out quickly. Kaspersky Lab detected a steady rise in incidents:



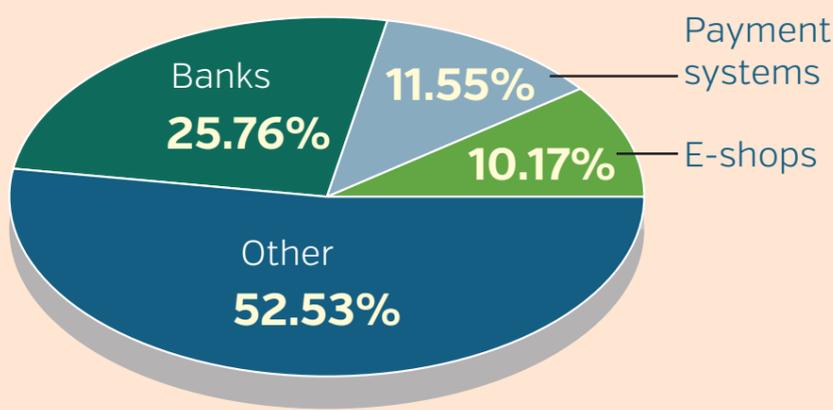
## Phishers go where the money is: Banks

In 2016, the detection of phishing pages mimicking legitimate banking services far outpaced those targeting global web portals and social networks.



## Online financial transactions also under siege

Payment systems and online shops and auctions also are favorite financial targets. Phishing pages purport to come from such prominent brands as PayPal, Visa, MasterCard, American Express, Amazon, Apple and eBay.



## Different operating systems attacked differently

The attack platform—Windows or Mac—can determine a phisher's target. On Windows computers, the most frequently targeted brand is Amazon; on Macs, the top target is the Apple ecosystem.

### The most frequently used brands in e-shop financial phishing schemes ...

MAC	Windows
Apple	Amazon.com
Amazon.com	Apple
Global Sources	Steam
Alibaba Group	eBay
eBay	Taobao
Steam	Alibaba Group
Netsuit	Bell Canada
Bell Canada	Nova Pontocom
Bharti Airtel Limited	Walmart

### ... and the most frequently used brands in payment systems financial phishing schemes.

MAC	Windows
PayPal	PayPal
American Express	Visa Inc.
MasterCard	American Express
Visa Inc.	MasterCard
qiwi.ru	Western Union
Xoom	qiwi.ru
NACHA	Cielo S.A.
Skrill Ltd.	Skrill Ltd.
Western Union	eWallet

Source: Financial Cyberthreats in 2016, Kaspersky Lab

For more information, call 888.682.5911 or visit us at [www.IDT911.com](http://www.IDT911.com).